

Call for Abstracts

Young Researcher Event | Impact Workshop, 30 - 31 March 2020, Hamburg

At the Crossroads: Towards a new European Communication Framework?

The Young Researcher Event of the [Leibniz Institute for Media Research | Hans Bredow Institute \(HBI\)](#) in cooperation with the [EU Hub of the Network of Centers \(NoC\)](#) aims at linking young researchers and their research interests as well as reflecting and developing positions and demands for the EU Media Conference (Bonn, July 2020), held within the context of the German EU Council Presidency. The event will take place on **30 and 31 March 2020 in Hamburg, Germany** (venue to be announced).

All disciplines dealing with media change, regulation and governance are invited to apply for participating in the Workshop, including legal sciences, communication and media sciences, social and political sciences as well as economics and computer sciences. Our aim is to create a diverse and interdisciplinary working group. **Deadline for application is 9 February 2020 (peer-review due until 28 February).**

Background

The EU Media Conference of the Federal Commissioner for Culture and the Media (BKM), held within the context of the German EU Council Presidency, in Bonn (7 - 9 July 2020) will bring together all relevant stakeholders in the field of European media policy, media development and media regulation. The conference with around 250 participants will shed light on and discuss systematically the central challenges of the shaping needs of a European information and media order.

Aims & Goals

The HBI is conducting a project supported by the BKM to provide academic input for the audiovisual policy track of the German EU Presidency. Our Young Researcher Event is part of that project and aims at providing a presentation and discussion forum for young researchers in advance of the EU Media Conference. Along those lines, **the ultimate goal is to develop academic statements and demands, which will be presented in a designated slot at the EU Media Conference.** The aim of the workshop therefore is to give young researchers a voice when it comes to build the European information order of the future.

The Young Researcher Event will therefore not only give young researchers the opportunity to discuss research with relevance to European communication policy. It also will provide knowledge and skills necessary to make the participants' own research accessible for policy makers and space to further develop young researchers' input for the EU Media Conference.

Workshop programme

Day 1: Future European Media Order: Sharing Your Vision

- Input: Keynote on current challenges in EU Media Policies
- Presentation of your own work/ submitted abstracts/ research question or PhD project followed by peer feedback including senior researchers with a focus on the workshop's topic

- Networking session

Day 2: Science, but punchy: Making and measuring real world impact

- Compact Impact School (organised by the [Alexander von Humboldt Institute for Internet and Society \(HIIG\)](#) in collaboration with the [Leibniz Research Alliance Open Science](#)) followed by Development of own Scientific Recommendations and Demands ahead of the Media Conference in July 2020.
- Panel discussion of high-level experts who are experienced with bridging the gap between research and politics.
- Exploratory talks in groups to agree on input/propositions for Germany's EU Media Conference based on the research presented on day 1. During this last session, participants will identify one or two researchers representing the group's work during the EU Media Conference.

Young researchers including but not limited to doctoral candidates from the fields of law and governance, communication and media studies, political sciences, media economics and applied computer sciences are warmly invited to apply with their own research questions and projects.

Deadline & requirements for the submission of abstracts

- Deadline: 9 February 2020 (peer-review due until 28 February)
- Short abstract (max. 500 words) incl. research question, method, link to the topic of European media policy (not necessarily linked to the topic of the doctoral thesis)
- *For invited participants:* a short discussion paper, up to 2000 words (not necessarily linked to the topic of the doctoral thesis)

Possible topics

- Governance of media platforms
- Relevance of communication-related algorithms and automated selection
- Regulatory approaches to ensure media diversity and pluralism
- Personalisation of media content, societal cohesion and democracy
- Communication-relevant overflows from other regulatory areas (e.g. data protection, consumer protection)

What we offer

- Scientific feedback and discussion
- Impact school session
- Networking sessions
- Cultural programme/ field trip
- Coverage of travel and accommodation expenses up to 500 € (usual restrictions apply), subject to the approval of a pending grant application

Contact

Katharina Mosene (k.mosene@leibniz-hbi.de)

Leibniz-Institut für Medienforschung | Hans-Bredow-Institut, Rothenbaumchaussee 36, 20148 Hamburg